



THE ECONOMIC TIMES
presents
iCEMA
INDIAN CONSTRUCTION EQUIPMENT MANUFACTURERS' ASSOCIATION
AWARDS

11 DECEMBER 2018
The Leela Ambience Gurugram, New Delhi

OVERVIEW AND GROWTH OF CONSTRUCTION EQUIPMENT INDUSTRY

Winds of change are blowing across the Indian construction equipment sector. The industry that saw a reversal of fortunes post FY16 is currently piggybacking on Government's stimulants and investments to fast forward infrastructure projects primarily development of roads and highways as well as coal mining. Big ticket Sagarmala, Bharatmala and Jal Marg Vikas projects will also give a leg up to development of rural roads and rural infrastructure.

Given that India has an infra-deficit and needs about \$7 trillion over the next 7 years, this would itself trigger a construction equipment (CE) business of around \$180-200 billion at the current rate of equipment penetration over the next 10 years. For every 0.5 percent increase in mechanization, the CE demand would rise by \$30-35 billion.

Going forward, the Indian construction equipment market will continue to be driven by construction, mining and other infrastructure investments. The macro economic situation, government policy and availability of funding will support this upsurge.

GROWTH DRIVERS FOR THE CONSTRUCTION EQUIPMENT INDUSTRY

- **Investments in the Infrastructure Sector and strong push from the government**
- **Growth and Revival for Public Private Partnerships**
- **Increased Mining Activity**
- **Growing Housing and Construction Market**
- **Interest from Global Players due to increasing demand**





ABOUT ICEMA

The Indian Construction Equipment Manufacturers Association (ICEMA) is the apex industry association representing the Indian Construction Equipment Industry. ICEMA is affiliated to the Confederation of Indian Industry (CII) and presently represents 70 leading companies who manufacture, trade and finance a variety of products such as hydraulic excavators, wheel loaders, backhoe loaders, motor graders, vibratory compactors, cranes, dumpers, tippers, forklifts trucks, dozers, pavers, batching plants, diesel engines, etc. [For details about ICEMA and the member organisations, please visit <http://www.i-cema.in/>

THE ECONOMIC TIMES AND ICEMA AWARDS

The Economic Times and ICEMA come together for launching the most coveted awards in the Construction Sector. It has been ET's constant endeavour to highlight, acknowledge and amplify the voice of the industry through our publications, news coverage and industry led networking platforms and summits. With the knowledge residing with ICEMA in the construction and equipment sector, the ET ICEMA Awards is set to become a benchmark for excellence in the industry.

The awards will highlight the drivers behind the equipment industry and the constructive steps being taken by them to make their projects profitable, sustainable and efficient.

AWARDS CATEGORIES



BEST EQUIPMENT DEMAND DRIVER

Rapid urbanization, increasing foreign investments and surging demand for customized equipment are some of the major factors expected to boost demand for construction equipment in India in the coming years. Increasing number of public private partnerships and government initiatives such as smart city development projects is also aiding the construction equipment market in. This award will recognize the institutions and organizations creating the highest demand for constructions equipment.



EXCELLENCE IN CONSTRUCTION SKILL DEVELOPMENT

This award will recognize the constructive steps being taken by organizations to train and equip a new generation of skilled professionals who will 'drive' the construction equipment sector into a new era through better knowledge of handling modern machines.



EXCELLENCE IN CONSTRUCTION TECHNOLOGY

Technological advancements have helped companies associated with construction to better the quality of their projects, improve efficiencies and reduce costs. It has become accepted by professionals within the industry that specialised technology is the future of the trade, and likely to become the new normal for project execution.

EXCELLENCE IN FACILITATING EASE OF DOING BUSINESS – CONSTRUCTION INDUSTRY

Reforms undertaken to ease regulation and systems in construction permit, labour regulation, environmental registration, access to information, land availability, and single window system, all goes a long way in boosting the construction sector. This award is aimed at triggering competition among states to attract investments and improve business climate in the infrastructure construction sector.



LIFETIME ACHIEVEMENT AWARD FOR EXCELLENCE IN CONSTRUCTION AND INFRASTRUCTURE SECTOR

This rolling award will be given to an iconic business leader in the construction and infrastructure sector every year. This will acknowledge larger than life contribution of individual leaders who through their outstanding contribution towards the backbone sector for growth in India have set benchmarks for leaders to follow in the coming years.



EXCELLENCE IN CONSTRUCTION SAFETY

Protecting construction workers and creating a safe construction environment requires companies to go beyond the minimum safety rules and start addressing these five common construction safety challenges.

Note: ICEMA Members are not eligible for any of the award categories. If however, an ICEMA Member is part of a large conglomerate where the construction equipment related division is just one of the businesses, then only such Division will be ineligible.

THE CEO'S PANEL DISCUSSION

The re-growth of the construction equipment industry – positive policies and trends that propel the industry forward

Given that India has an infra-deficit and needs about \$7 trillion over the next 7 years, this would itself trigger a construction equipment (CE) business of around \$180-200 billion at the current rate of equipment penetration over the next 10 years. For every 0.5 percent increase in mechanization, the CE demand would rise by \$30-35 billion.

- The macro-economic situation and its impact on construction boom in India
- Environmental Issues, Forest Clearances and Land acquisition – Much scope for reforms?
- Making funds available – The integrated approach to making finance available throughout the value chain

PROGRAMME SCHEDULE

18.00 – 18.55 REGISTRATION

18.55 – 19.00 WELCOME ADDRESS by The Economic Times

INTERACTIVE PANEL DISCUSSION - **The re-growth of the Infrastructure sector and construction industry – Uberisation and positive policies and trends that propel the industry forward**

R.K. Pandey, Member (Projects), NHAI

Ratul Puri, Chairman, Hindustan Power Projects

Naveen Jindal, Chairman, JSPL

Dr. P.R. Swarup, Secretary and Director General, Construction Industry Development Council

Ashwani Kumar, Former CMD, Dena Bank

Arvind Kumar Garg, President, ICEMA

Velamati Ramnath, Chairman, Andhra Pradesh RERA

Sunil Kanoria, Co-Founder & Vice Chairman, SREI Infrastructure Finance Limited

Moderated by: **Neeraj Bansal**, Partner & Head – ASEAN Corridor, Real Estate and Infrastructure

19.00 – 20.00

20.00 – 20.15 CHIEF GUEST ADDRESS – **Mansukh Mandaviya**, MoS Road Transport, Highways and Shipping

20.15 – 20.30 AWARDS CEREMONY

20.15 – 21.15 ENTERTAINMENT PROGRAM – **Himani Kapoor** followed by Cocktail and Dinner Reception



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